

Moontraveler Blog & Creative Agency

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SMM SERVICES RATE CARD 2023

Last Updated on 27/09/2023

Social Media Services by MoonCreative Agency	Cost	Description
DISCOVERY CALL (30 mins)	70 USD	*This price will be deducted from the first package if project goes ahead. Same cost will apply for any extra calls not included in the packages.
ONBOARDING & PROFILE SETUP (IG)	240 USD	Onboarding, Strategy design, Platform set up (photo & profile description) + 5 Story highlight cover designs + Linktree.
BASIC INSTAGRAM PACKAGE	550 USD / MONTH	2 Posts/week (image posts) + 2 stories/week. Hashtags + Captions & Engagement Strategy.
STANDARD INSTAGRAM PACKAGE	850 USD / MONTH	3 Posts/week (2 images + 1 carousel) + 3 stories/week. 1 Reel script/week & 2 story ideas/week. Hashtags + Captions. 30 minutes engaging with audience/weekly & Manage DMs.
CONTENT CREATOR FULL PACKAGE	1150 USD / MONTH	3 Posts/week (2 images + 1 carousel) + 3 stories/week. 2 Reels scripts with editing & posting/week & 5 story ideas & posting/week. Hashtags + Captions. 50 minutes engaging with audience/weekly & Manage DMs.
		*All packages include a 30-min complimentary call per month for important updates or aob package related.
		*DISCOUNTS. 150 USD discount when purchasing a 3-month package 100 USD discount Referral Program.
5 STORIES PACKAGE (Extra)	50 USD	With script, editing and includes posting.
4 REELS PACKAGE (Extra)	150 USD	With script, editing and includes posting.
HANDOVER + IG TIPS & TRICKS (60 mins)	140 USD	Advanced IG training. Includes a handover (if existing client) and tips to create content, useful tools and more.
IG CONTENT STRATEGY POWER HOUR (60 mins)	140 USD	Advice on a SMM Strategy adjusted to your brand or your client's brand (includes tips to create content, advice on useful tools, etc.)
IG CONTENT STRATEGY STEP BY STEP GUIDE (PDF Only)	30 USD	PDF that contains the information above
BUSINESS STRATEGY CALL (60 mins)	140 USD	Includes follow up email with summary and next steps
OTHER SOCIAL MEDIA SETUP (FB Fan Page/Pinterest, etc.)	40 USD / PLATFORM	Skeleton (main features for setup process) + profile & portrait photos included + links to other social media
FB FAN PAGE MONTHLY STRATEGY PACKAGE	90 USD / MONTH	Related articles on the industry, polls, replication from other social media, etc. Includes engagement with community
BLOG POST ORGANIC PROMOTION (through SMM)	70 USD / MONTH	After publishing a blog post. This will be shared on IG, Pinterest (2 pins designed on Canva) & FB targeted groups

*VAT included in price

All checks to be extended under the name Moontraveler Blog & Creative Agency.

Any questions related to this rate card, please contact Luna Rodriguez at socialmedia@moontravelerblog.com