



The Approach

Our packages are shaped to meet your brand's needs

What we offer

We offer SOCIAL MEDIA MANAGEMENT for tourism companies based on organic growth to increase product awareness and brand visibility online.

We provide strategy advice and create a personalized content roadmap to lead customers to the main selling platforms.



Our Services

Choose your package, depending on your company's strategy and marketing budget

@mooncreative_agency
a @moontraveler_blog's brand



MoonCreative Agency

WHAT WE DO

We provide advice on the best social media strategy for your brand and support you in the management of your channels throughout the whole process.

MEETING YOUR NEEDS

After learning about your brand and your unique business approach, we will create a personalized content strategy that will help you:

Increase your online exposure in one of the top leading social media platforms by building a strong presence and voice around high-quality value-adding visual and written content.

Grow your account organically. Consistency is king on social media, and this is what we do best.

Attract potential customers by engaging with your audience to build a loyal online community.

Drive traffic to your selling platforms by constantly creating brand and product/service awareness.

SCOPE OF WORK

DISCOVERY CALL

30 mins call

- Evaluate the current situation
- Identify the client needs and provide direction if needed

KICK OFF CALL

30 mins call

- Discuss aesthetics, mission, and voice. Identify keywords
- Map company content strategy and timelines
- Define roles and commitments on both sides

FOLLOW UP EMAIL

Monthly follow up email

- Update on monthly deliverables
- Present report with performance
- Provide feedback & discuss identified issues

KPI ANALYSIS AND STATISTICS

30 mins call every 3 months

- Present report with performance & highlights
- Identify next steps going forward

CHOOSE YOUR PACKAGE

BASIC INSTAGRAM PACKAGE

550 USD/month

2 Posts/week (image posts) + 2 stories/week. Hashtags + Captions. Engagement Strategy

STANDARD INSTAGRAM PACKAGE

850 USD/month

3 Posts/week (2 images + 1 carousel) + 3 stories/week. 1 Reel script/week & 2 story ideas/week. Hashtags + Captions. 30 minutes engaging with audience/weekly & Manage DMs.

CONTENT CREATOR PACKAGE

1150 USD/month

3 Posts/week (2 images + 1 carousel) + 3 stories/week. 2 Reels scripts with editing & posting/week & 5 story ideas & posting/week. Hashtags + Captions. 50 minutes engaging with audience/weekly & Manage DMs.

ONBOARDING + PROFILE SETUP

240 USD *Only the first month

Profile setup + photo and profile description + 5 story highlight covers + LinkTree

*RECEIVE A DISCOUNT OF 150 USD WHEN YOU PURCHASE A THREE MONTH PACKAGE

*Request prices for other social media setup & strategy integrations

*The DISCOVERY CALL price is 70 USD. This amount will be deducted from the first month package if project goes ahead. Any extra call will have the same cost.